

Partner With Us

Bring Christmas magic to life while making a real impact.

As a sponsor, you'll gain exposure, connect with thousands, and support local non-profits fighting sex trafficking in Georgia.

This festival is more than celebration—it's transformation.

Join us in making a real impact.

Partner with us today to create meaningful change!

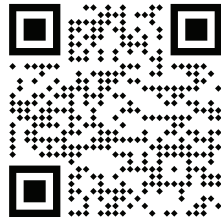
Your Next Step

Contact us for info!



Angie

add me now...



Return on Investment

Sponsor Georgia's largest Christmas festival and gain instant exposure to:

- Our loyal, engaged audience
- A large volunteer network
- Extensive marketing efforts

Customized Sponsorship

- Maximise your mission with tailored exposure
- Engage thousands through creative activations
- Leverage your brand with dedicated advertising



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REAL
COMMUNITY
• IMPACT •



2025 • SPONSORSHIP OPPORTUNITIES
BE PART OF THE HOLIDAY MAGIC

LET'S END HUMAN-TRAFFICKING IN GEORGIA

GA FESTIVAL OF TREES

Community Impact

The festival has made a powerful impact in the fight against human trafficking in Georgia by:

- **raising over \$100,000** in cash donations since 2022.
- **driving community outreach** through education and awareness.
- **supporting corporate-sponsored initiatives** including Senior Day and Physical & Developmental Disability Day.

This isn't just a festive Christmas event—it's a year-round movement for change.

Partner with us to amplify this vital work and make a lasting impact.

2024 Beneficiary Testimonials



BOB RODGERS
President and CEO

“Street Grace is grateful to be a beneficiary of the Georgia Festival of Trees. Their support has helped **intercept 20,000+ exploitation attempts, aid 171 survivors, and train nearly 3,000 youth**. They've transformed a holiday tradition into a force for justice, rallying the community to protect Georgia's children. We're profoundly grateful for their bold and generous stand.”



JESSICA LAMB
Founder

“Partnering with the Georgia Festival of Trees has been an incredible opportunity for us. Their support has allowed us to expand our impact, educate more communities, reach more in need, and provide services to survivors. We're grateful for their commitment to our mission and the difference we continue to make together.”

2024 Festival Highlights



ALL TIME HIGH

22,400
TOTAL TICKETS SOLD

FOR EVERYONE

Our audience is widely diverse in;

- gender
- age
- ethnicity
- household income
- education levels
- family size
- location

Looking Ahead

Even more elevated experiences!

We craft bespoke activations that connect your brand with local guests, volunteers, and partners in impactful ways.

From immersive installations to interactive showcases, we design environments that align with your brand's goals.

Public Relations



437M
POTENTIAL AUDIENCE



52.9M
TOTAL IMPRESSIONS
SOCIAL + PR + MEDIA BUY



1.2M
TOTAL ENGAGEMENTS
PAID + ORGANIC



170
SECURED PRESS HITS



\$4M
MEDIA VALUE
EARNED

