

## Partner With Us

Bring Christmas magic to life while making a real impact.

As a sponsor, you'll gain exposure, connect with thousands, and support local non-profits fighting sex trafficking in Georgia.

This festival is more than celebration—it's transformation.

Join us in making a real impact.

Partner with us today to create meaningful change!

## Your Next Step



## Return on Investment

Sponsor Georgia's favorite Christmas festival and gain instant exposure to:

- Our loyal, engaged audience
- A large volunteer network
- Extensive marketing efforts on multiple channels
- **Year-round** marketing & awareness activity

## Customized Sponsorship

- Maximize your mission through tailored exposure
- Engage thousands through creative activations
- Leverage your brand with dedicated advertising



Angie

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# GEORGIA Festival of TREES

REAL  
COMMUNITY  
IMPACT



2026 • SPONSORSHIP OPPORTUNITIES  
BE PART OF THE HOLIDAY MAGIC

GEORGIA  
Festival of  
TREES

GA FESTIVAL OF TREES

## Community Impact

The festival has made a powerful impact in the fight against human trafficking in Georgia by:

- raising over **\$150,000** in cash donations since 2022.
- driving **community outreach** through education and awareness.
- supporting **corporate-sponsored initiatives**, including Senior Day and Physical & Developmental Disability Day, First Responder's Day, and Armed Forces Day.

This isn't just a festive Christmas event—it's a year-round movement for change.

Partner with us to amplify this vital work and make a lasting impact.

### 2025 Beneficiary Testimonial



**BOB RODGERS**  
President and CEO

“Street Grace is grateful to be a beneficiary of the Georgia Festival of Trees. Their support has helped intercept **20,000+ exploitation attempts, aid 171 survivors, and train nearly 3,000 youth.** They've transformed a holiday tradition into a force for justice, rallying the community to protect Georgia's children. We're profoundly grateful for their bold and generous stand.”

## Five Years of Amazing Results!



**Over 75,000**  
TOTAL TICKETS SOLD

### FOR EVERYONE

Our audience is diverse in:

- gender
- age
- ethnicity
- household income
- education levels
- family size
- location

## Public Relations



**790.6M**  
POTENTIAL AUDIENCE



**406**  
SECURED PRESS HITS



**\$11.8M**  
MEDIA VALUE EARNED

## Looking Ahead

Even more elevated experiences!

We craft bespoke activations that connect your brand with local guests, volunteers, and partners in impactful ways.

From immersive installations to interactive showcases, we design environments that align with your brand's goals.

